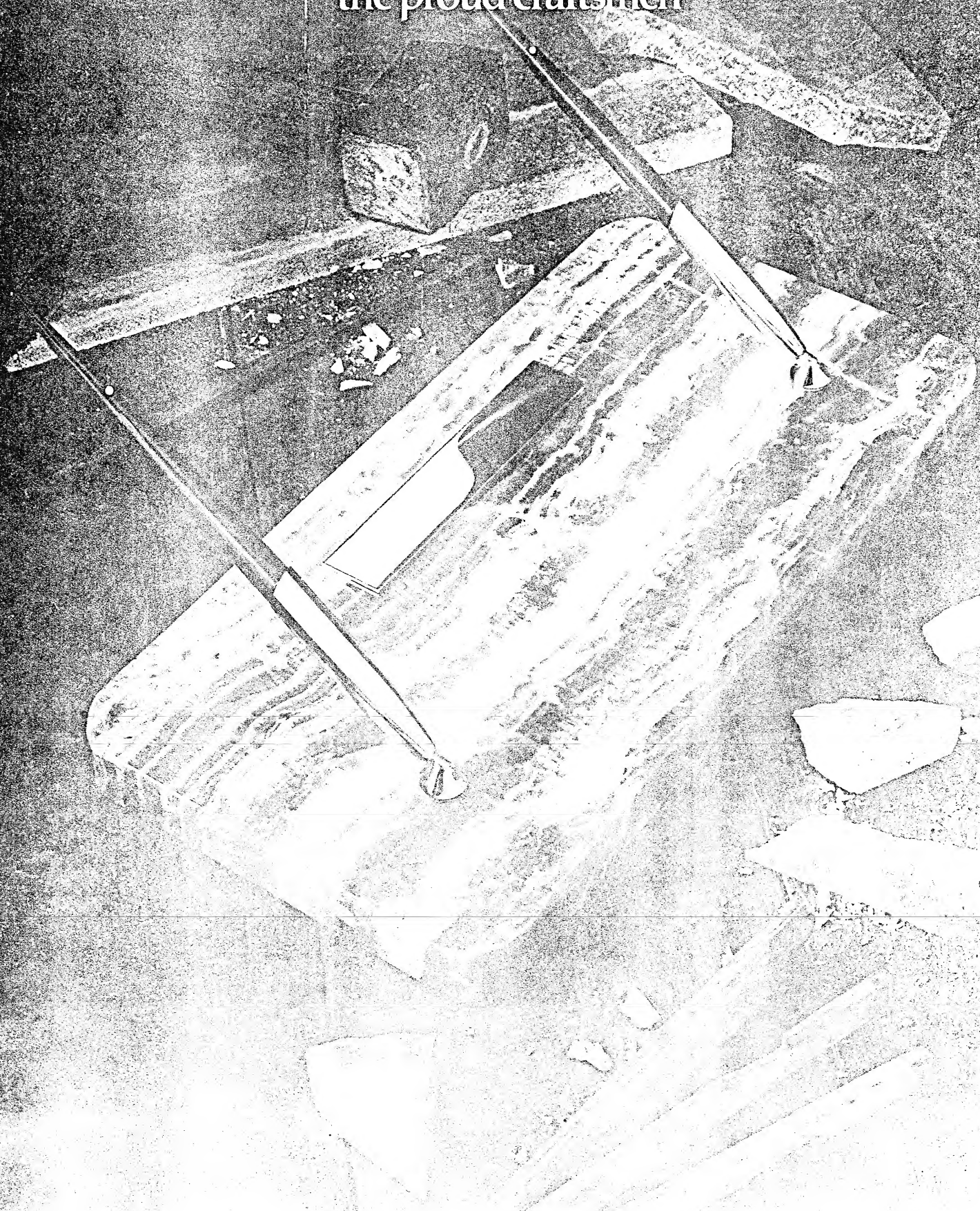
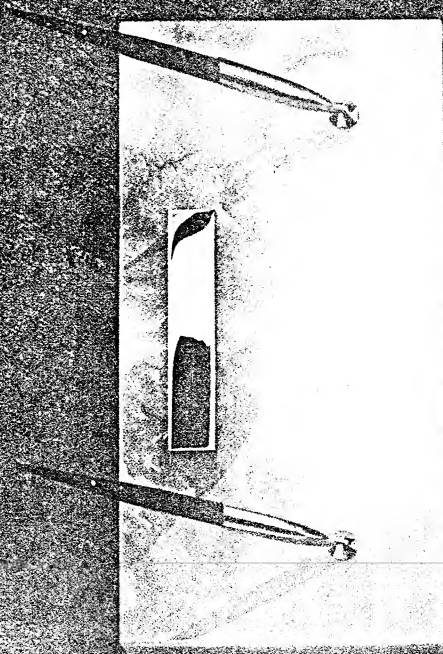


●  
**SHEAFFER**<sup>®</sup>  
the proud craftsmen

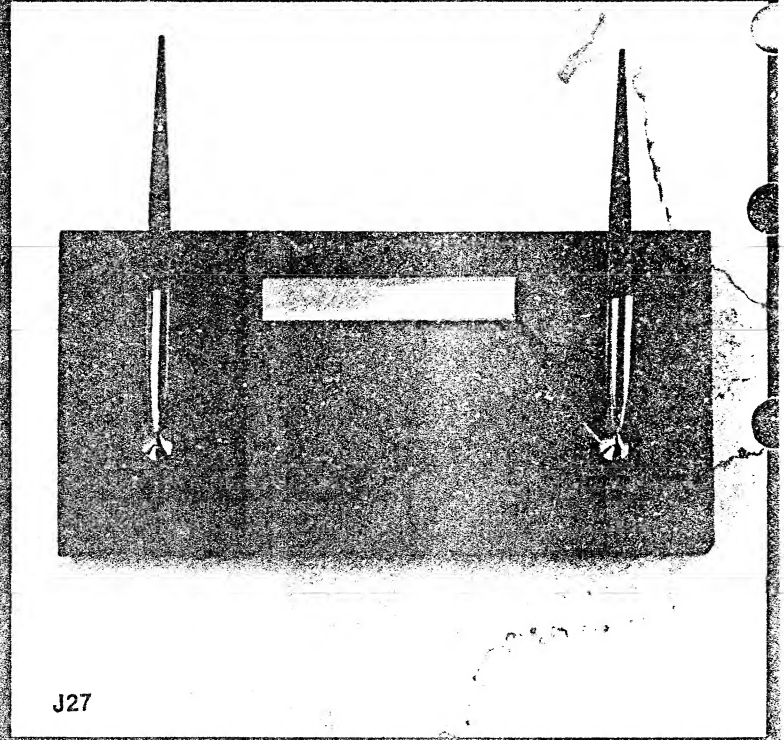


**S27** Polished Spanish onyx—layers of Earth's development in variegated browns and whites, 6½" x 13"; nameplate. Two brown "White Dot" cartridge pens. **\$85.00**

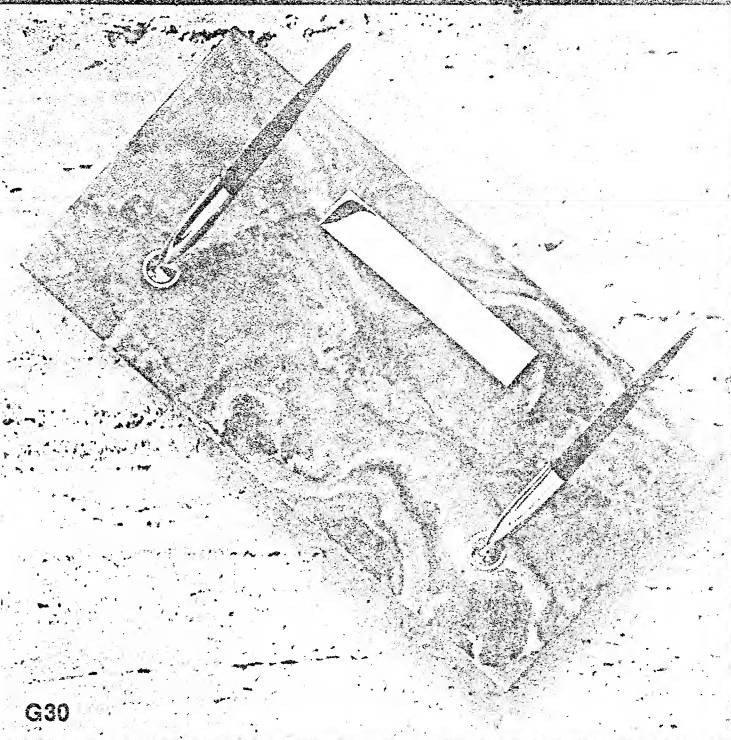


**M27**

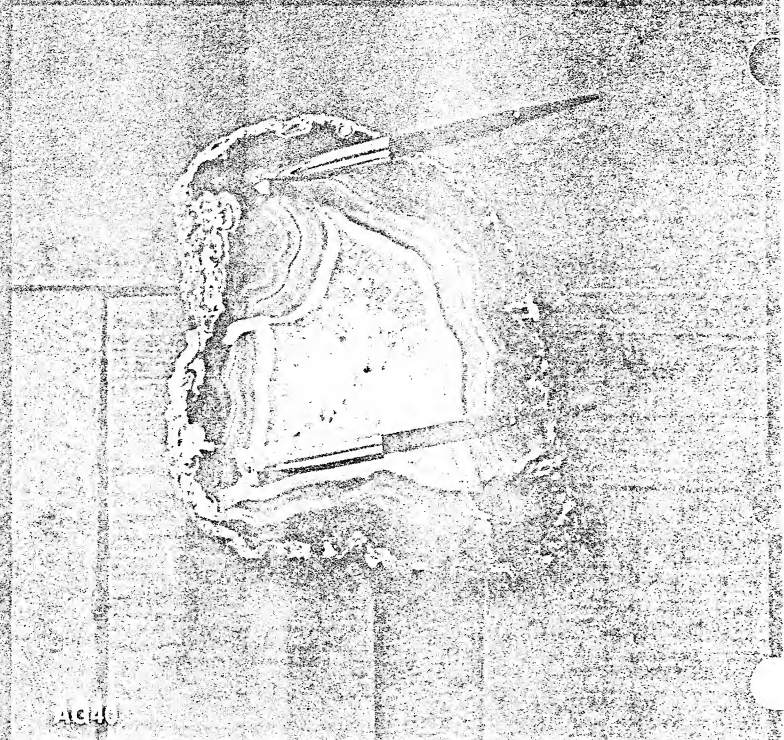
**PW50** Nature's handiwork for millions of years results in rare, unduplicated "Mesozoic" in petrified wood. Over 60 sq. in. With two brown "White Dot" ballpoints. **\$105.00**  
**AG50** (below right) An era of geological history written by Nature in delicate, crystalline script of agate. Over 60 sq. in. Two black "White Dot" ballpoints. **\$105.00**



**J27**



**G30**



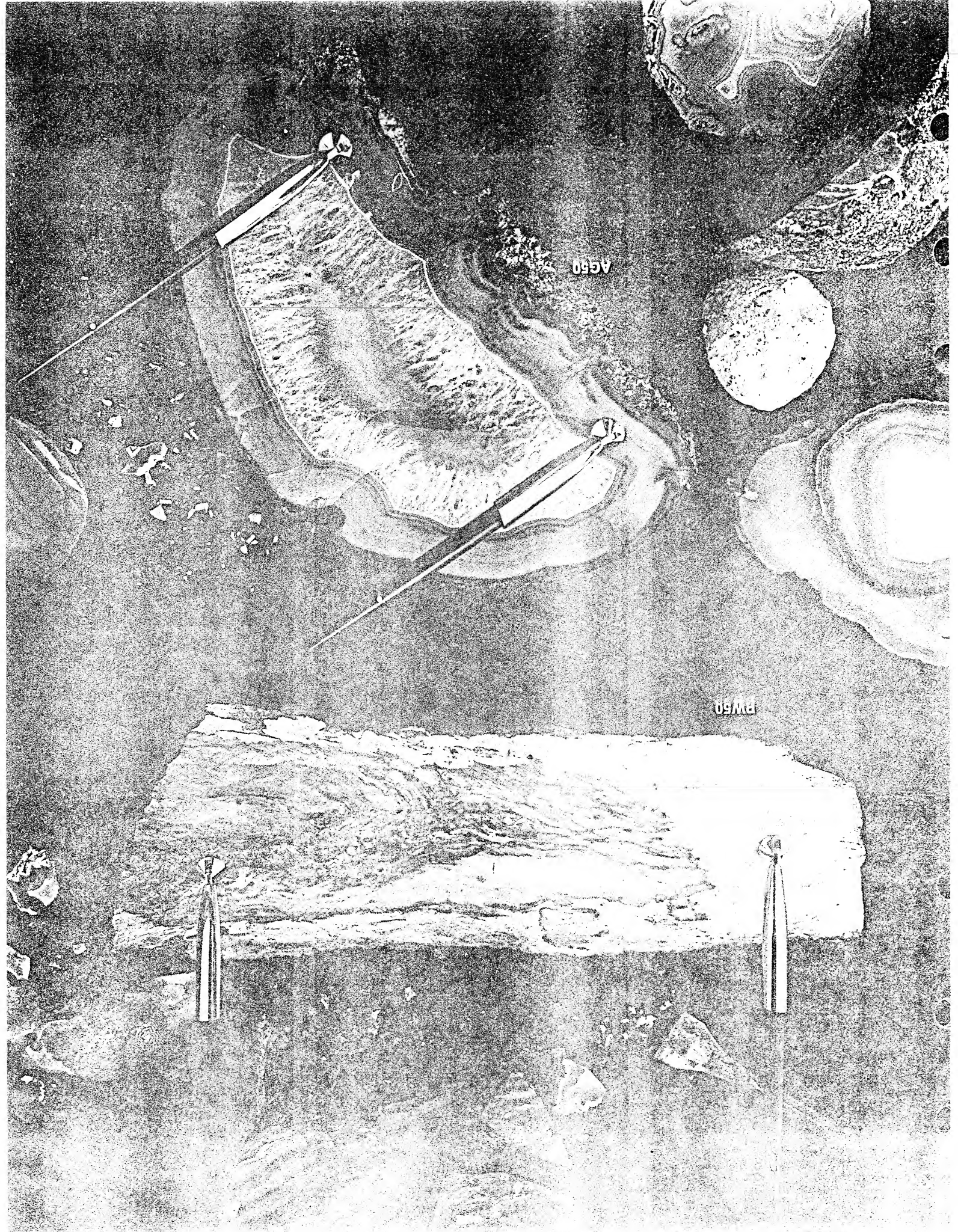
**AC10**

**M27** Proud Mexican onyx with a luminous effect transcending its glossy smoothness, 6½" x 13"; nameplate. Complemented by two brown "White Dot" cartridge pens. **\$75.00**

**J27** Moonless midnight darkness captured in the compelling brilliance of polished jat crystal, 6½" x 13"; nameplate. With two black "White Dot" cartridge pens. **\$80.00**

**G30** Lustrous, gem-like Brazilian onyx radiates the warmth of jade in delicate layers of stone, 6½" x 13"; nameplate. Two black "White Dot" cartridge pens. **\$100.00**

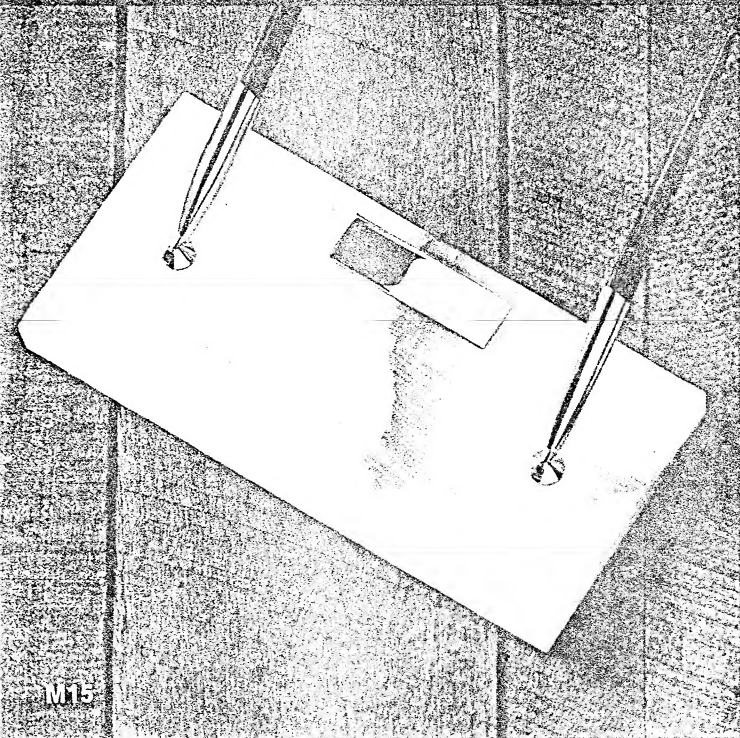
**AC10** From the quartz family of minerals, polished agate mirrors a colorful history of volcanic formation, 6½" x 13"; nameplate. With two black "White Dot" ballpoints. **\$87.50**



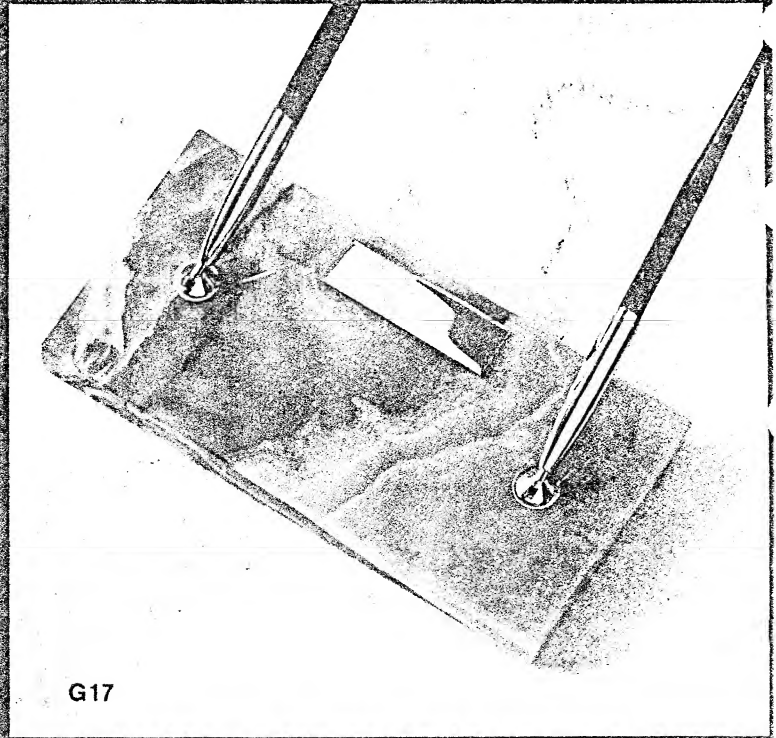
AG50

BW60

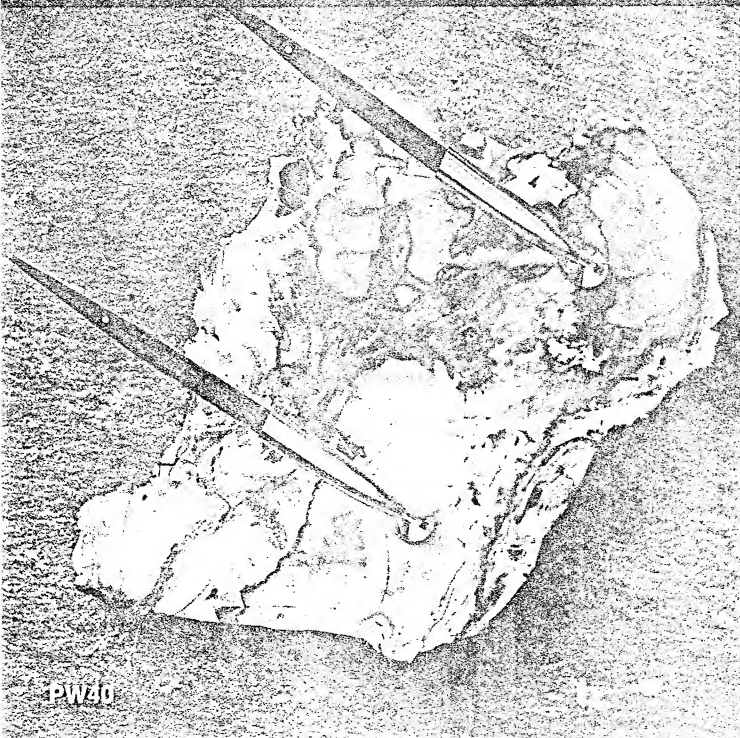
SL27 The simplicity of slate, styled by Sheaffer, 6 1/2" x 13", nameplate; brushed chrome sockets. Complemented by two black matte finish "White Dot" cartridge pens. \$65.00



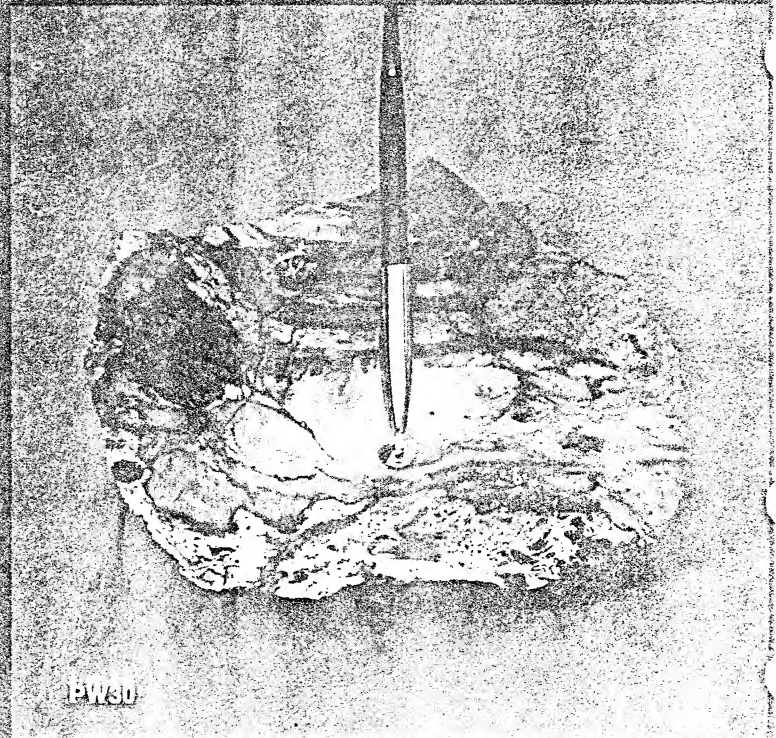
M15



G17



PW20



PW30

M15 Mexican onyx in an elegant model, softly shifting in variations of white, 5" x 10", nameplate. One each, brown "White Dot" ballpoint and brown "White Dot" cartridge pen. \$50.00

G17 Brazilian onyx splits a web of subtle shadings in tropical rain forest greens, 4 3/4" x 9 1/2", nameplate. One each, black "White Dot" ballpoint and cartridge pen. \$70.00

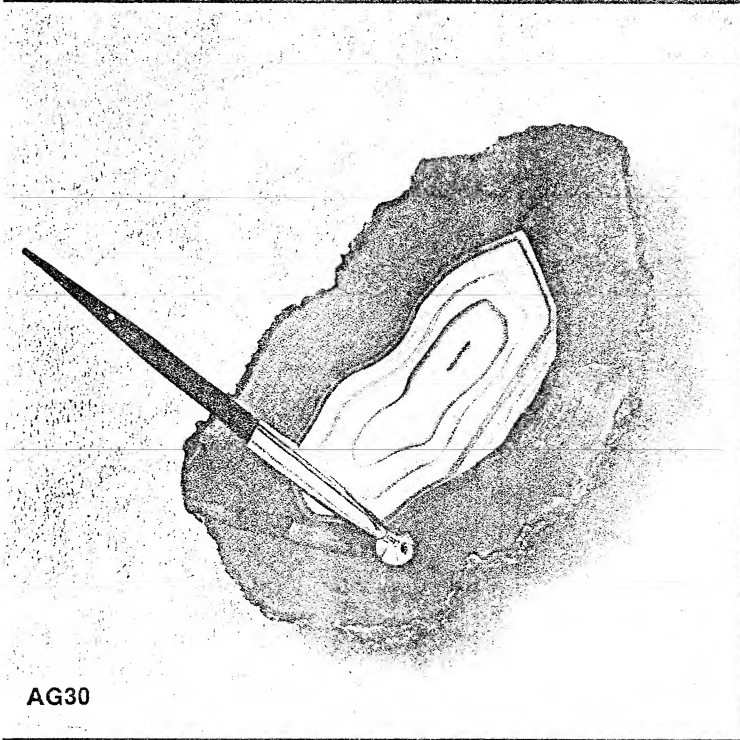
PW20 "Mesozoic", color bands etched and melted together for millions of years, polished to gem-like finish. 30-50 sq. in. Complemented by two brown "White Dot" ballpoints. \$87.50

PW30 "Mesozoic", magnificent earthy originals in beautiful wood, brass, and gem wonder of Nature's design. 30-50 sq. in. With famous quality "White Dot" ballpoint and cartridge pen. \$90.00

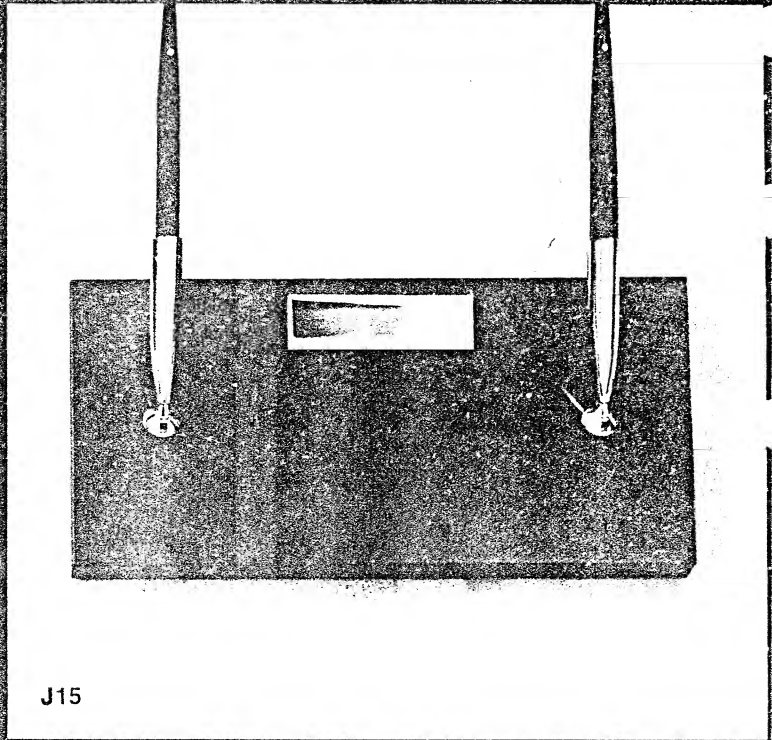


SL27

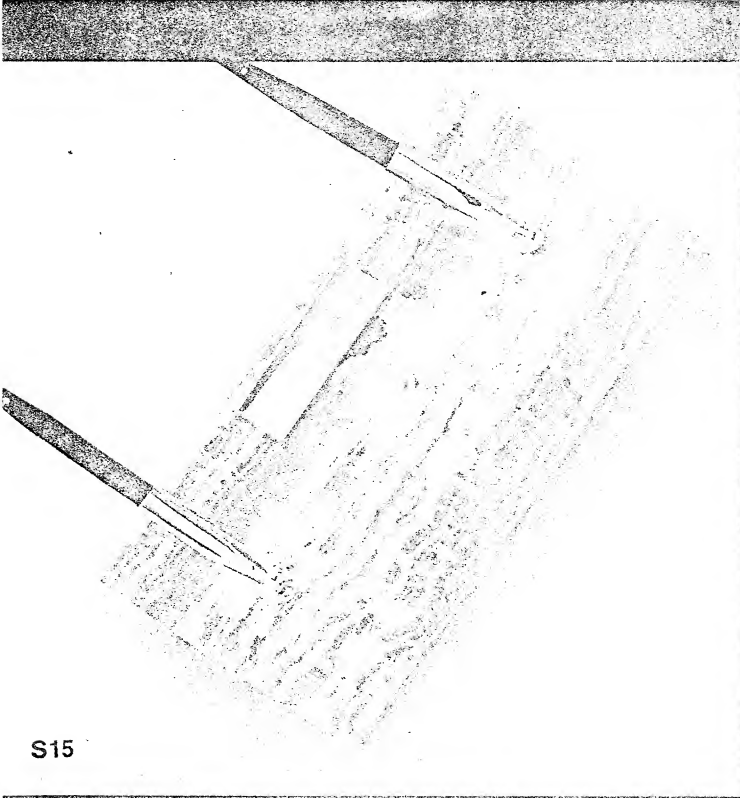
M14 Proud Mexican onyx displaying the exquisite markings of layered stone, 4" x 7 1/2"; lustrous finish; nameplate. With two brown "White Dot" ballpoints by Sheaffer. \$37.50



AG30



J15



S15



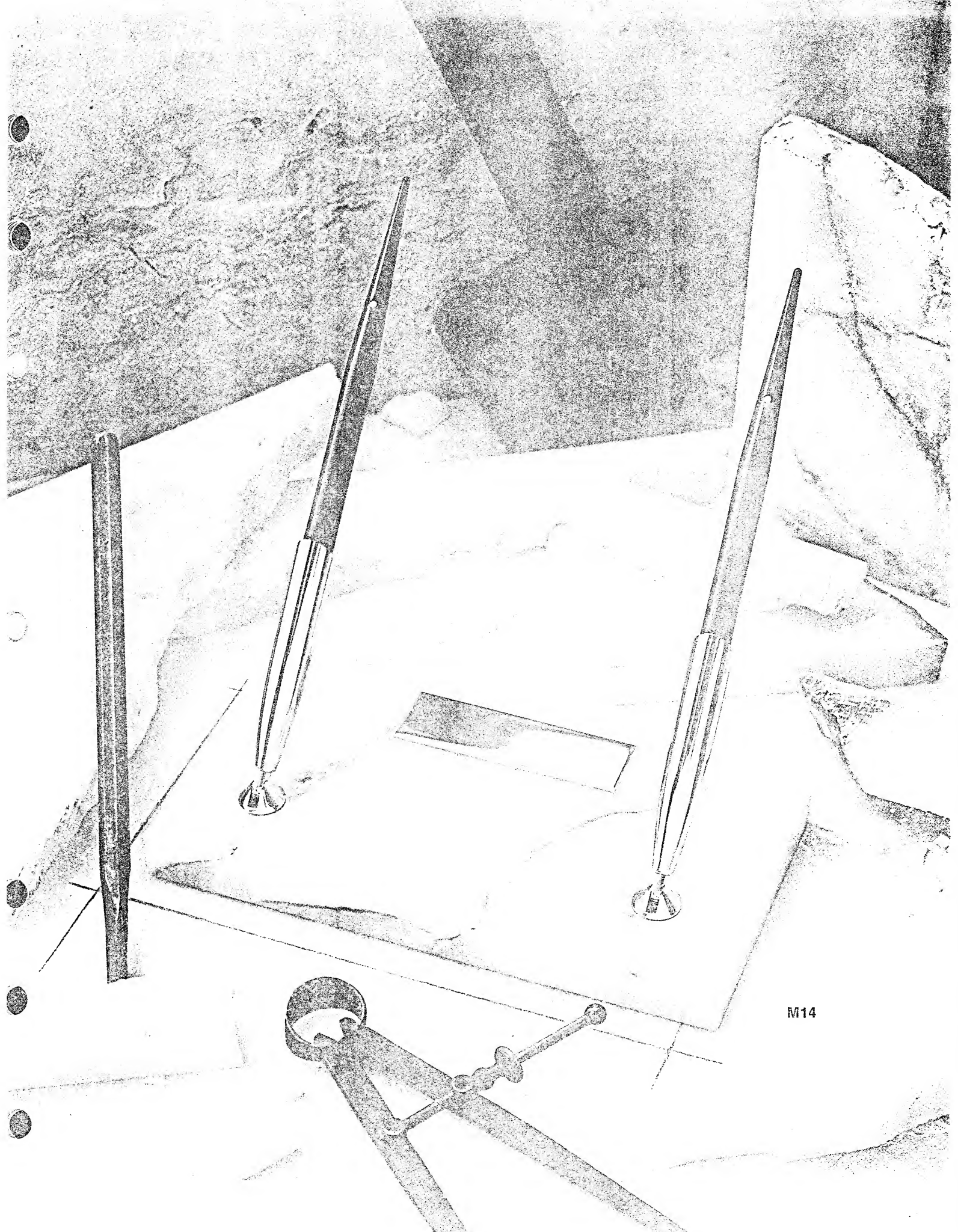
AG20

AG30 The agate gemstone, no two exactly alike, presents Nature's changing personality in a history of stone. 40-50 sq. in. With one black "White Dot" ballpoint. \$35.00

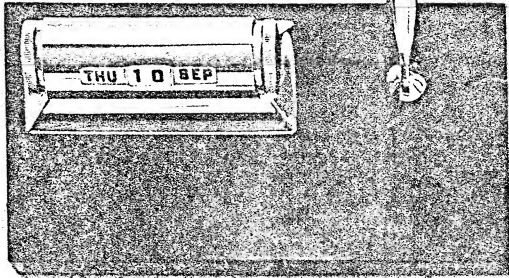
S15 Radiance with a gentle warmth, Spanish onyx imbedded browns and whites, 5" x 10", nameplate. One each, brown "White Dot" ballpoint and cartridge pen. \$35.00

J15 Reflections in jet crystal in the Sheaffer quality tradition, 5" x 10", nameplate. One each, black "White Dot" ballpoint and black "White Dot" cartridge pen. \$55.00

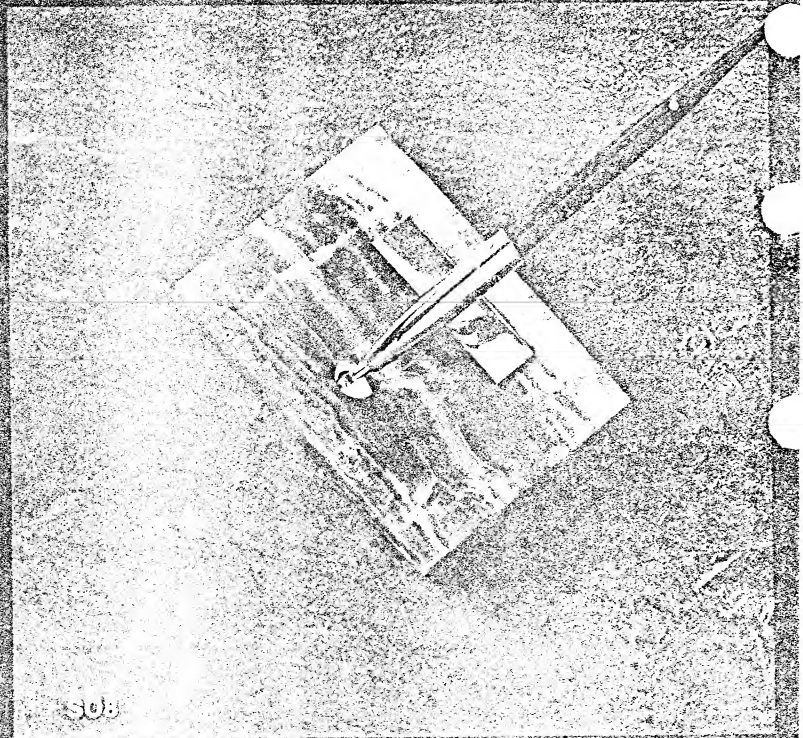
AG20 Delicate concentric circles of color layers of Nature's patient handiwork recorded in agate, 30-40 sq. in. With one black "White Dot" ballpoint by Sheaffer. \$32.50



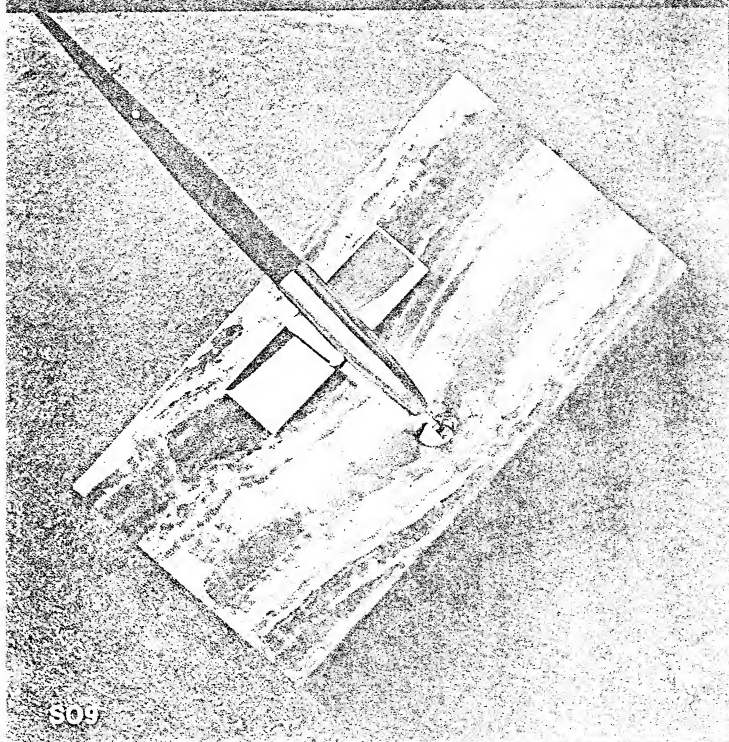
M14



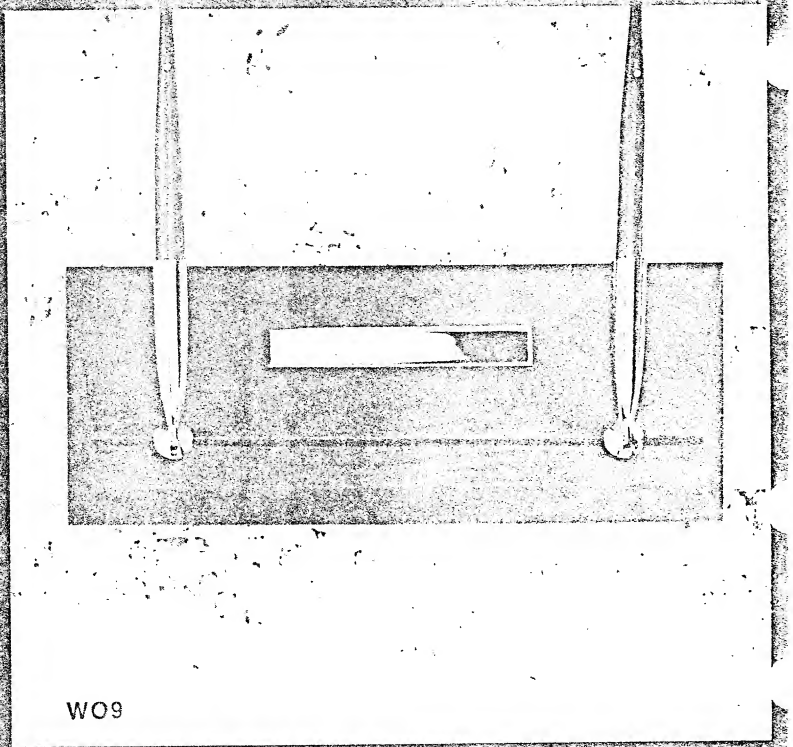
J12/Calendar



S08



S09



W09

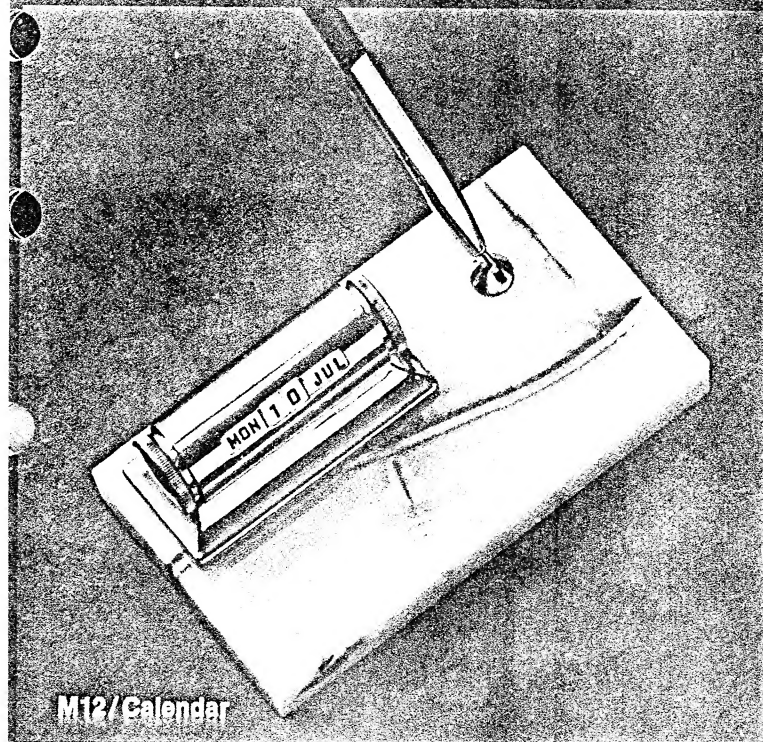
**J12/Calendar** Cleaning, perpetual calendar shows day, date, month, permanently attached to sleek jet of steel, 4" x 7 1/2" Spanish only. One smooth-writing black "White Dot" ballpoint. \$37.50

**S08** Spanish only. In a graceful spectrum of brown and white, 3 1/2" x 5" nameplate. A lasting gift. With famous quality "White Dot" ballpoint in brown. \$25.00

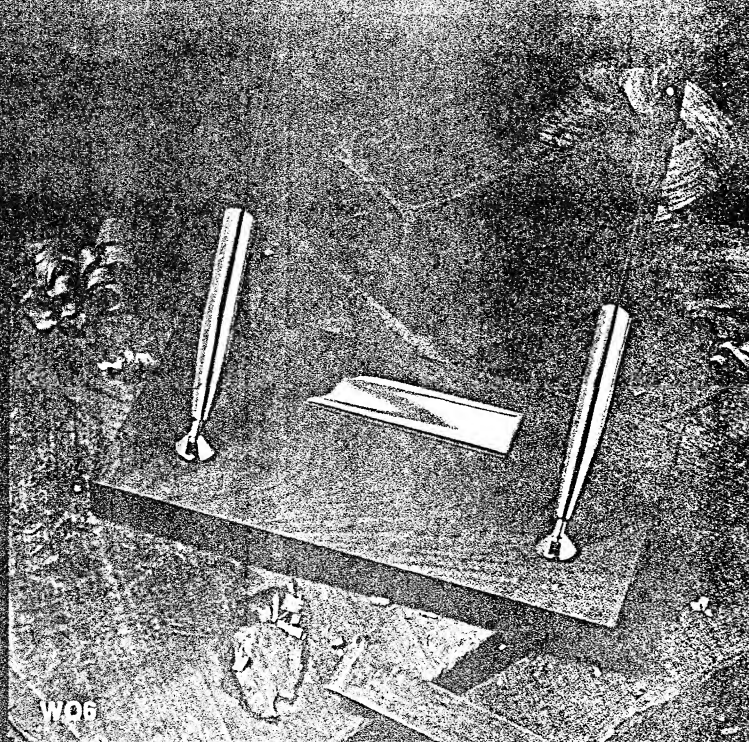
**S09** A mirror finish challenges the deep earth tones of elegant Spanish only, 4" x 7 1/2" nameplate. One brilliant "White Dot" cartridge pen with stainless steel point. \$50.00

**W09** The natural beauty of walnut crafted with a contemporary flair that blends with any decor, 4" x 10" nameplate. With brown "White Dot" ballpoint & cartridge pen. \$37.50

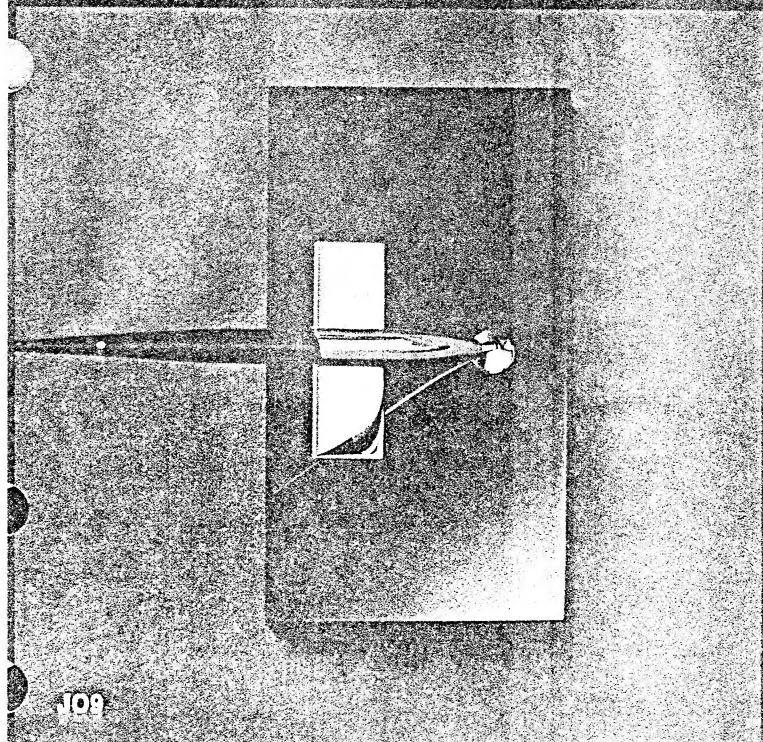




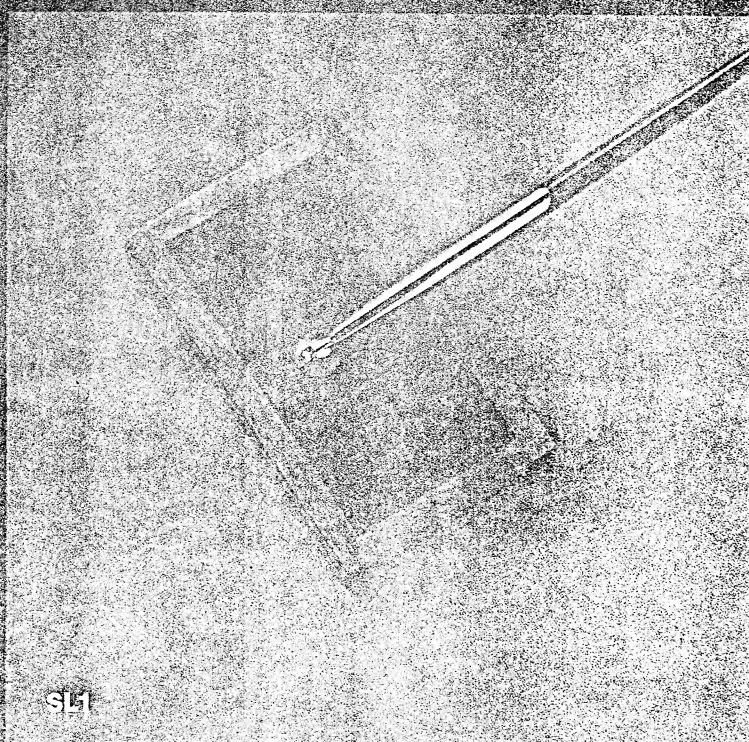
**M12/Calendar**



**W06**



**J09**



**SL1**

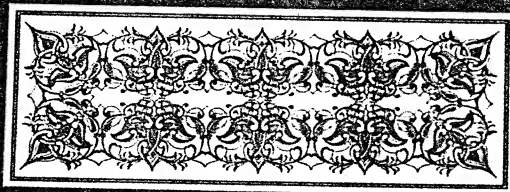
**M12/Calendar** Attractive and convenient perpetual calendar permanently attached to lustrous Mexican onyx, 4" x 7 1/2". One famous quality "White Dot" ballpoint in brown. \$32.50

**W06** The warmth of richly grained solid walnut softly glowing in a simply elegant design, 4" x 7 1/2", nameplate. With two matching "White Dot" ballpoints in brown. \$25.00

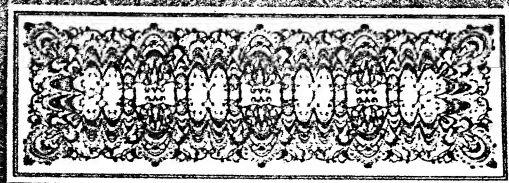
**J09** Distinctively bold design in vividly brilliant jet crystal, a compelling accent to any decor, 4" x 7 1/2", nameplate. Black "White Dot" cartridge pen with stainless steel point. \$32.50

**SL1** A handsome combination of sleek black slate, polished to a velvet touch, and exotic wood frame, 3 1/4" x 5 1/2". Complemented by one black "Decor" ballpoint. \$25.00

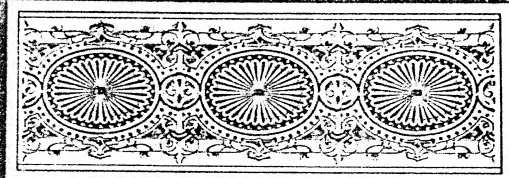
SP23



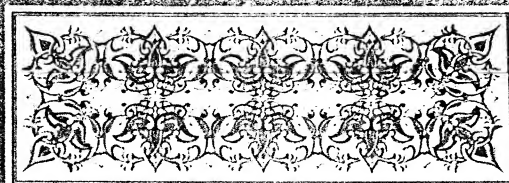
SP11  
or  
SP21



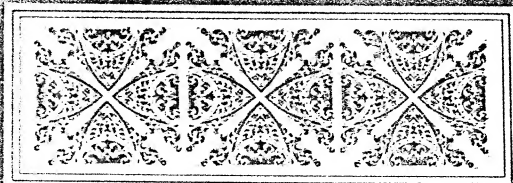
SP12  
or  
SP22



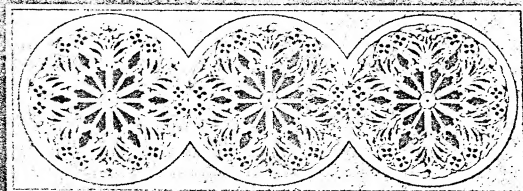
SP13  
or  
SP23



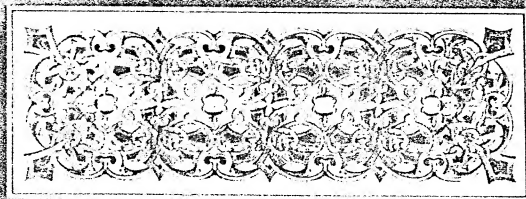
SP14  
or  
SP24



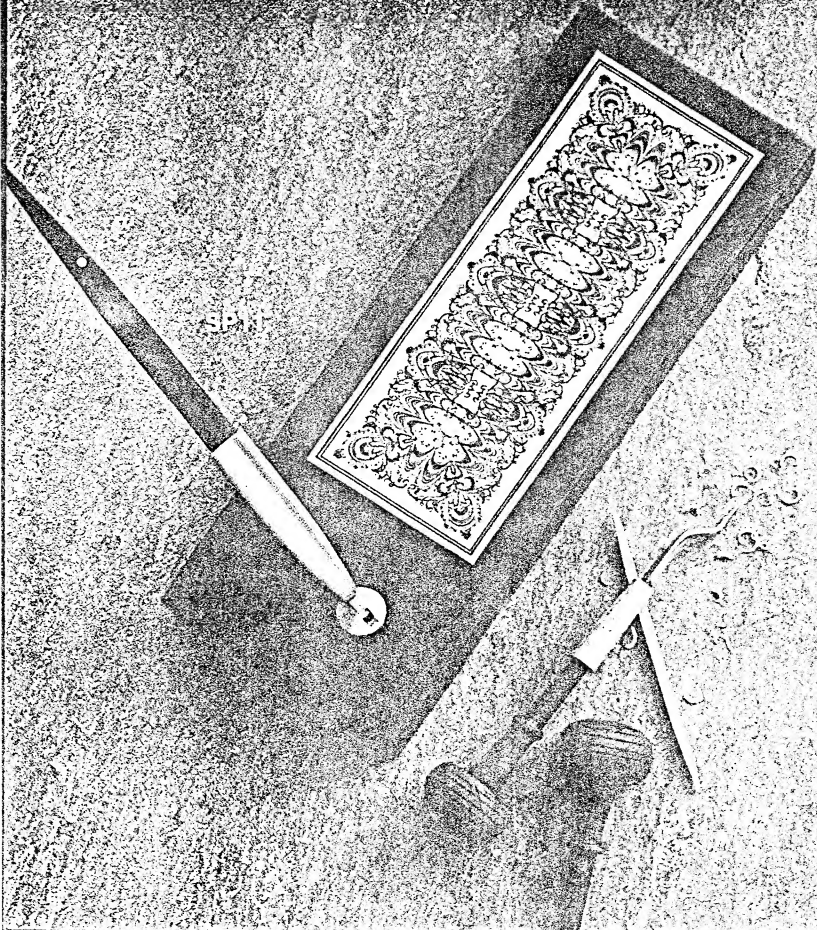
SP15  
or  
SP25



SP16  
or  
SP26



DS1



**SP23** The pewter look in engraved metal plate enhances velvety slate, 3 3/4" x 9 3/4", brushed chrome sockets. Two matte finish black "White Dor" ballpoints \$35.00

**SP11** Intricate designs etched permanently in antiqued metal complement satin slate, 3 3/4" x 9 3/4", brushed chrome socket. Matte finish black "White Dor" ballpoint \$25.00

Monochromatic pewter-like metal and slate, in desk sets of unique design, infinite variety. Choose from six patterns. Single sets SP11 through SP16. Double sets SP21 through SP26.

**DS1** As prestigious as fine art, as enduring as the Italian travertine marble of which they are made. Six delicately carved designs, 6" x 8". Brown "White Dor" ballpoint \$50.00

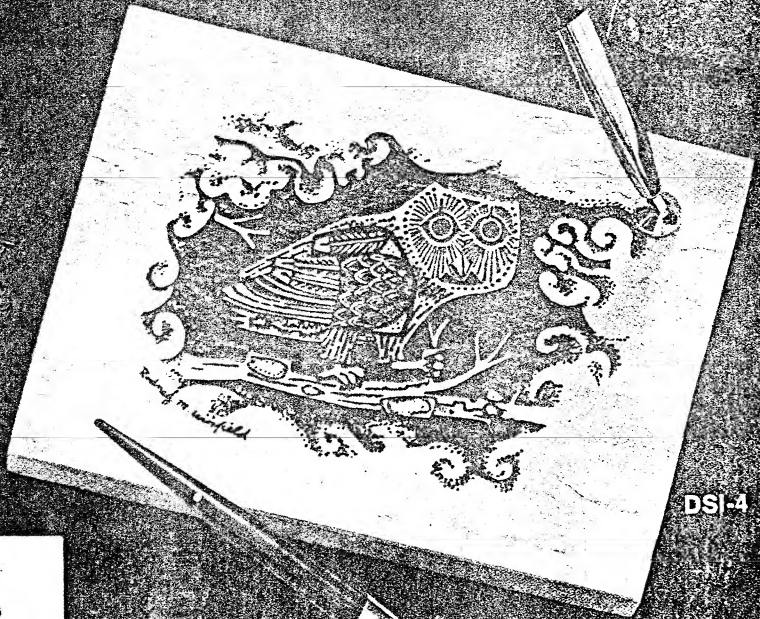
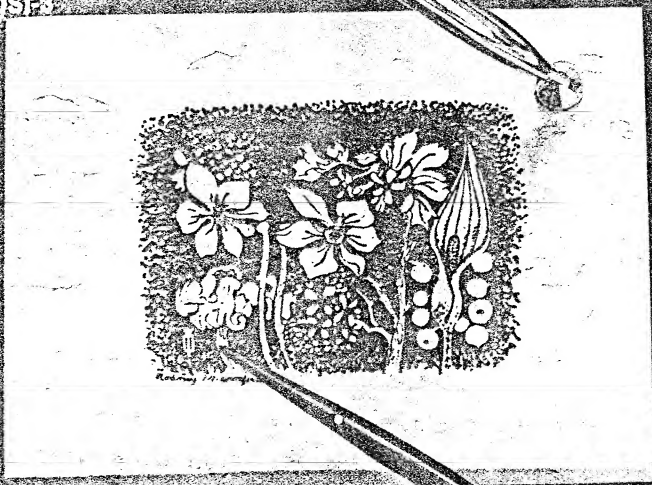
DSI-1



DSI-2



DSI-3



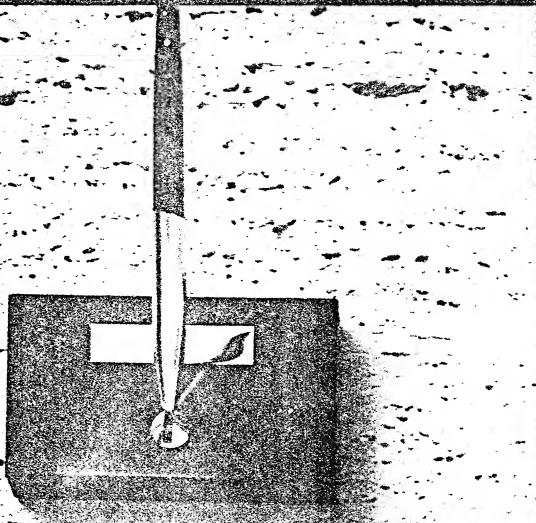
DSI-4



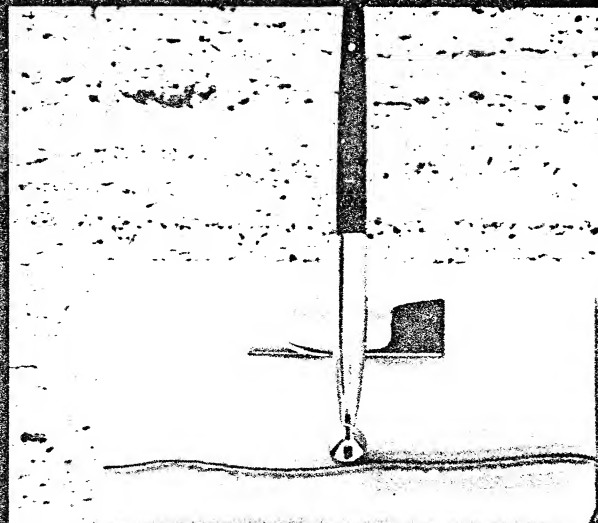
DSI-5



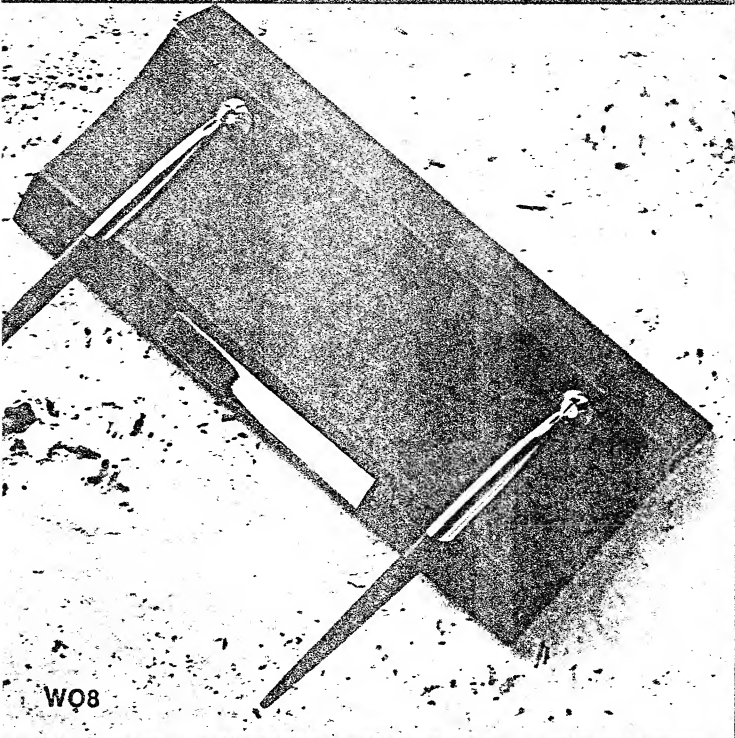
DSI-6



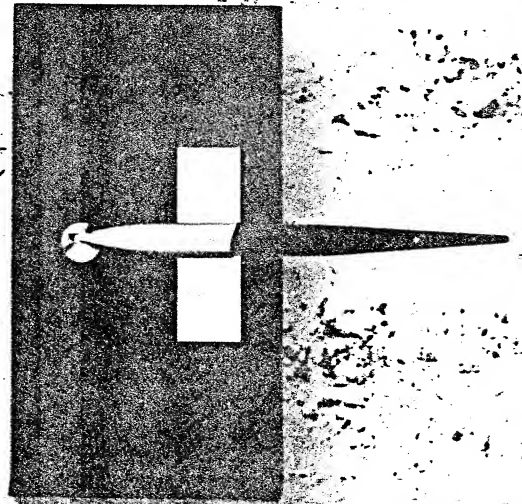
J07



MO9



W08



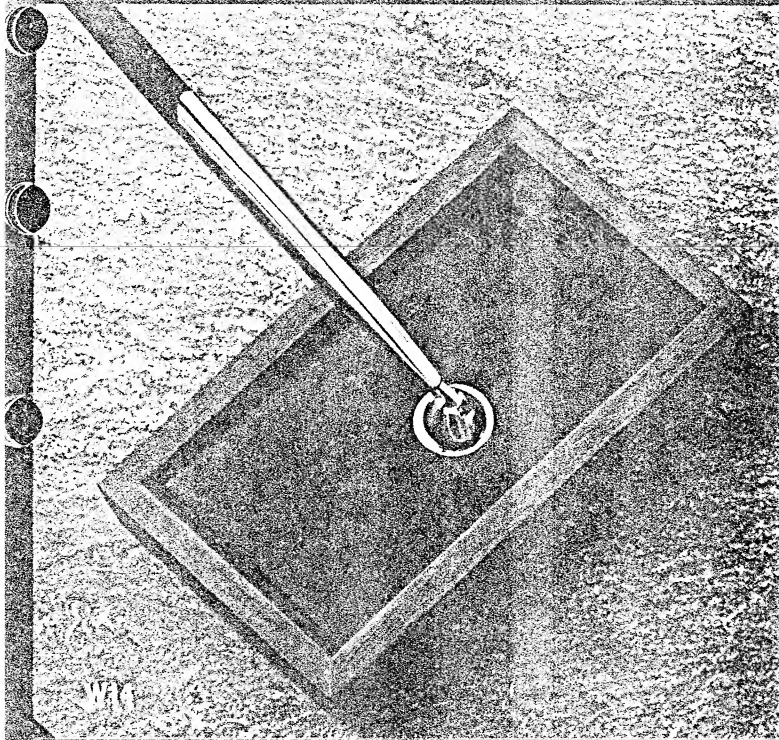
SL9

**J07** Glistening, mirror finish, reflects distinctive Sheaffer styling and craftsmanship in jet crystal, 3" x 5", nameplate. Black "White Dot" cartridge pen with stainless steel point. \$25.00

**MO9** Unique variations in brown, highlighting distinctive white Mexican onyx, 4" x 7 1/2", nameplate. One brown "White Dot" cartridge pen with stainless steel point. \$27.50

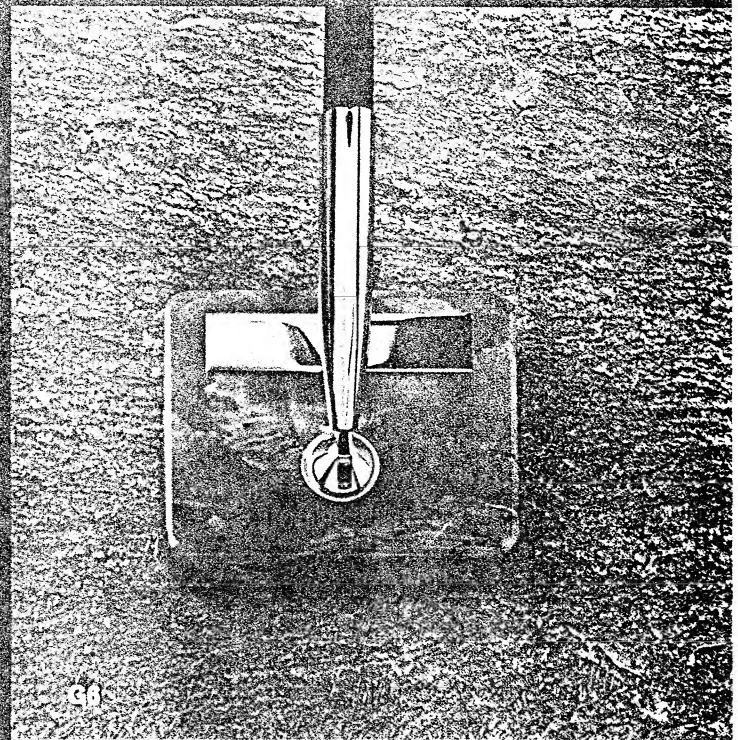
**W08** Sculptured to reveal the natural beauty of ribbed walnut, warmth in contemporary design, 4 1/2" x 10", nameplate. With two matching "Decor" ballpoints in brown. \$22.50

**SL9** Sleek black slate with subtle beauty in a velvety finish, 4" x 7 1/2", nameplate, brushed chrome socket. Black matte "White Dot" cartridge pen with stainless steel point. \$25.00



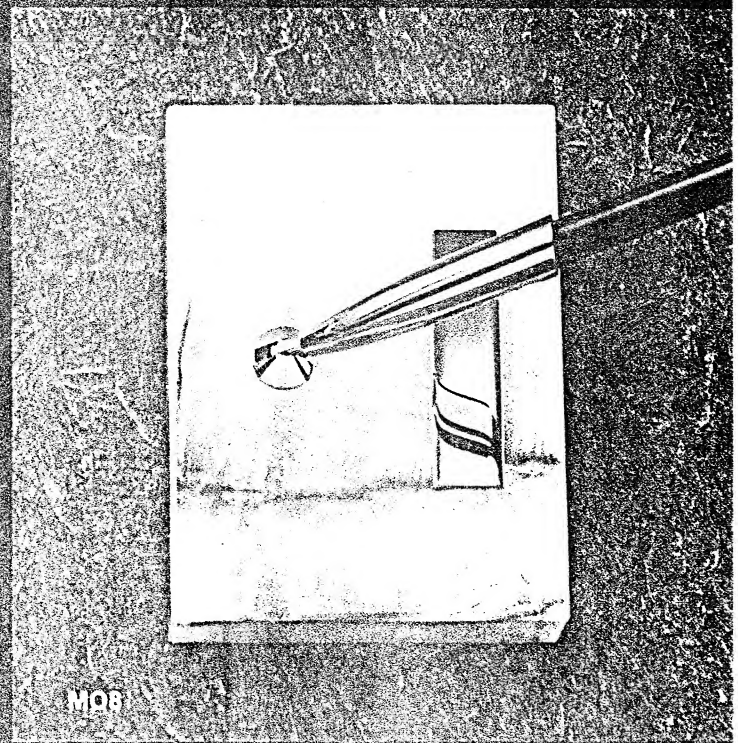
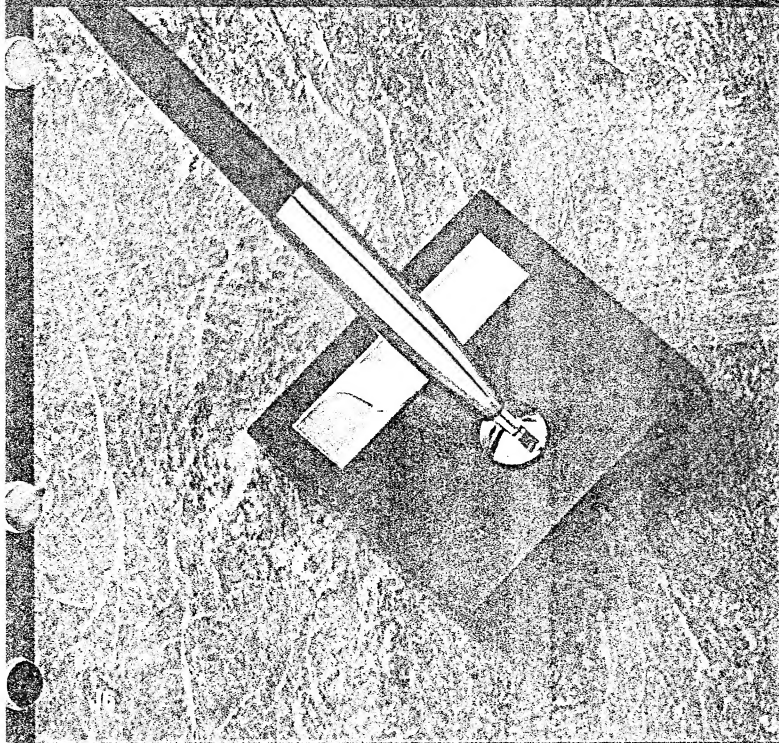
**W14** Soft and supple, black genuine leather artistically blended with a frame of fine solid walnut, hand-rubbed, 3" x 5½". With fashionably-styled "Decor" ballpoint in black. **\$20.00**

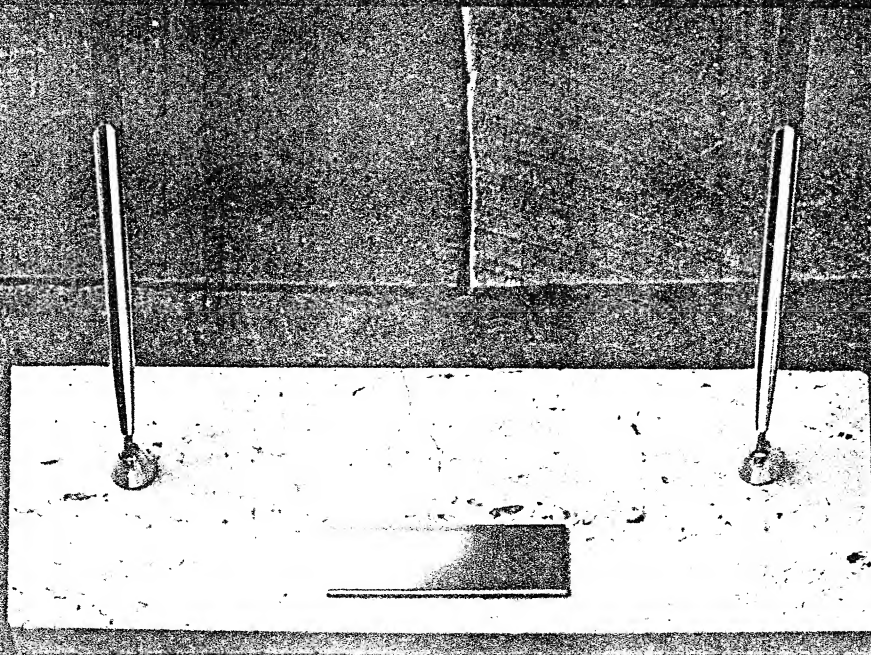
**J6** Jewel luster jet crystal turns a quiet design into a prominent decorator accessory, 2¾" x 3¼"; nameplate. With matching black "White Dot" ballpoint by Sheaffer. **\$17.50**



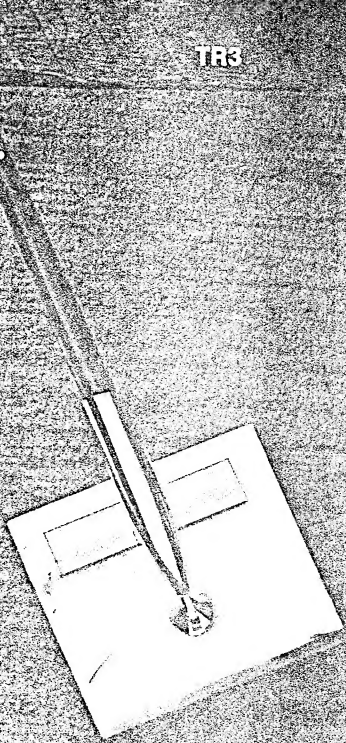
**G6** Lasting pleasure in gleaming jade-like Brazilian onyx, both charming and useful, 2¾" x 3¼"; nameplate. With famous "White Dot" quality black ballpoint. **\$17.50**

**MO8** The inherent beauty of Mexican onyx exquisitely styled for a gift of enduring charm, 3½" x 5", with nameplate. With Sheaffer "White Dot" quality ballpoint in brown. **\$22.50**

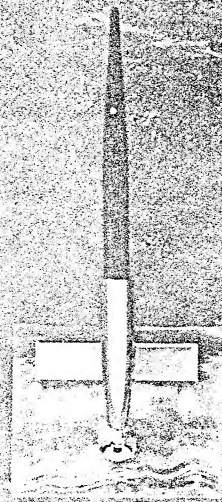




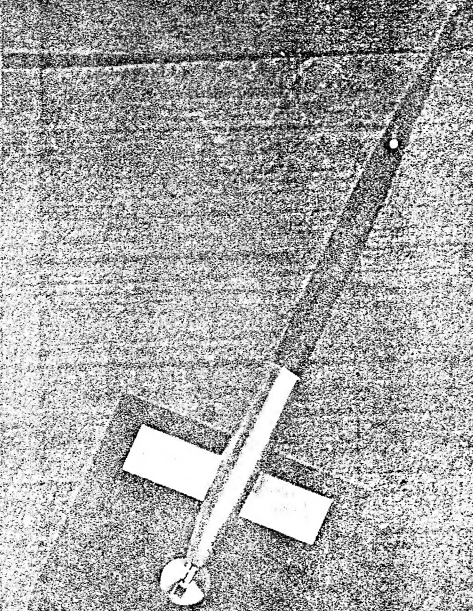
TR3



M6



S6



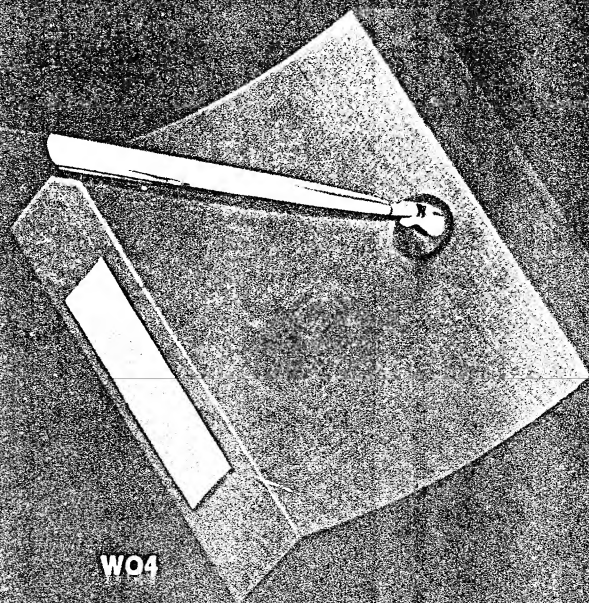
SL6

TR3 Artfully crafted to bring out the magnificent textures in the Italian Travertine marble, 3 1/2" x 10 3/4", nameplate. With two matching brown "Decor" quality ballpoints. \$20.00

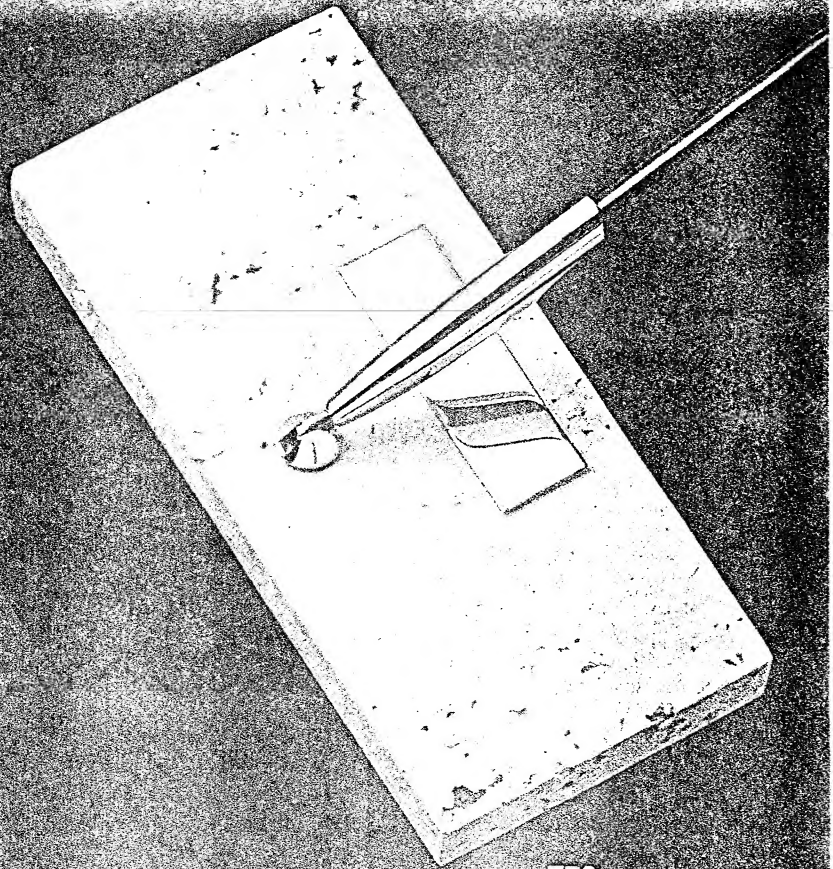
S6 Lustrous layers of muted warm tones permanently captured in Spanish onyx, 2 3/4" x 3 1/4", nameplate. Sheaffer "White Dot" ballpoint in brown. \$17.50

M6 Lacy layerings in Mexican onyx, with a graciousness reminiscent of its native land, 2 3/4" x 3 1/4", nameplate. With lustrous Sheaffer "White Dot" ballpoint in brown. \$15.00

SL6 Matte finish black slate, stone with the look of velvet, 2 3/4" x 3 1/4", with brushed chrome socket, nameplate. Matching "White Dot" black matte finish ballpoint. \$17.50



**WO4**



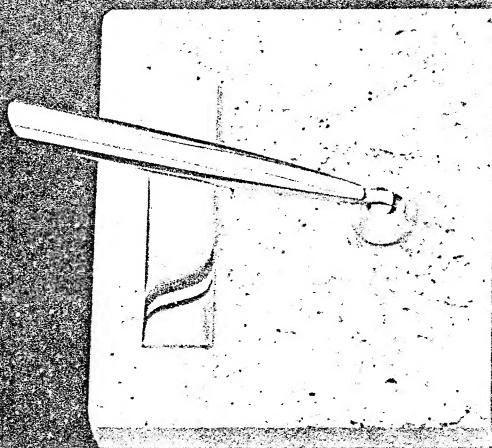
**TR2**

**WO4** Modern sculptured walnut,  $4\frac{1}{2}'' \times 4\frac{1}{2}''$ ; nameplate. With matching brown "Decor" ballpoint by Sheaffer. **\$10.00**

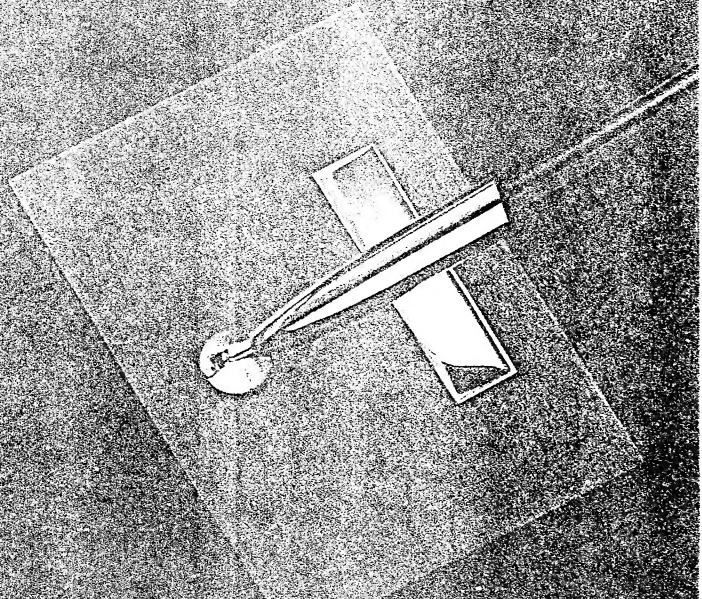
**TR2** Classic Travertine marble,  $3\frac{1}{2}'' \times 8''$ ; nameplate. With fashionable brown "White Dot" ballpoint. **\$15.00**

**TR1** Ancient Travertine marble,  $3\frac{1}{2}'' \times 4''$ ; nameplate. With one fashionable brown "Decor" ballpoint. **\$10.00**

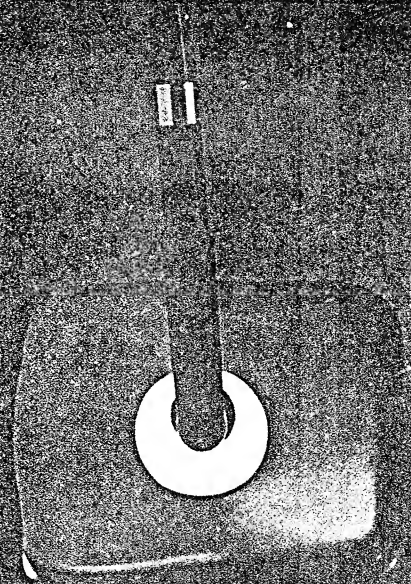
**WO5** Choice, hand-rubbed walnut,  $3\frac{1}{2}'' \times 5''$ ; nameplate. One brown famous quality "White Dot" ballpoint. **\$12.50**



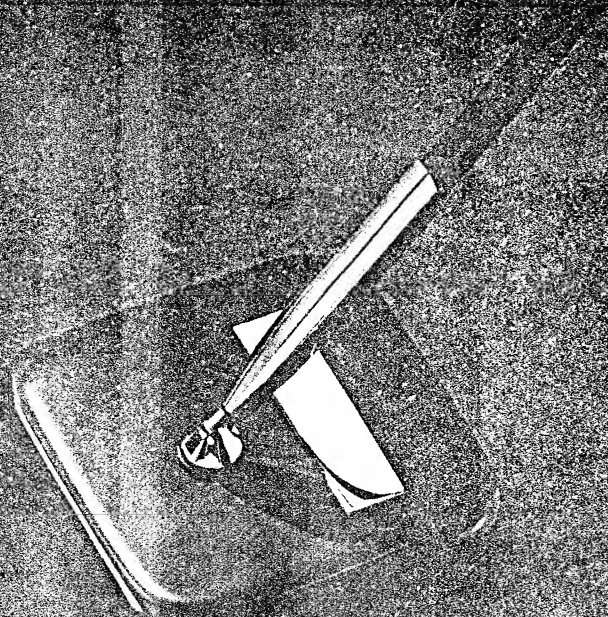
**TR1**



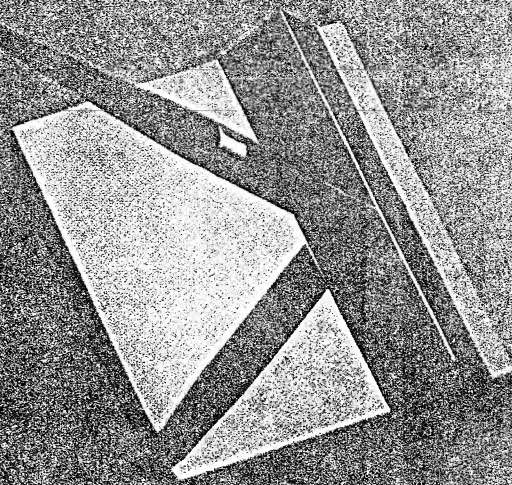
**WO5**



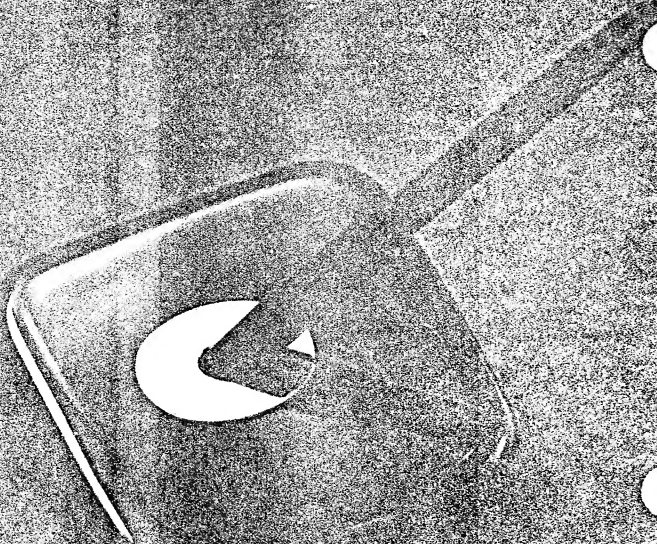
501S



1002H



D395



509H

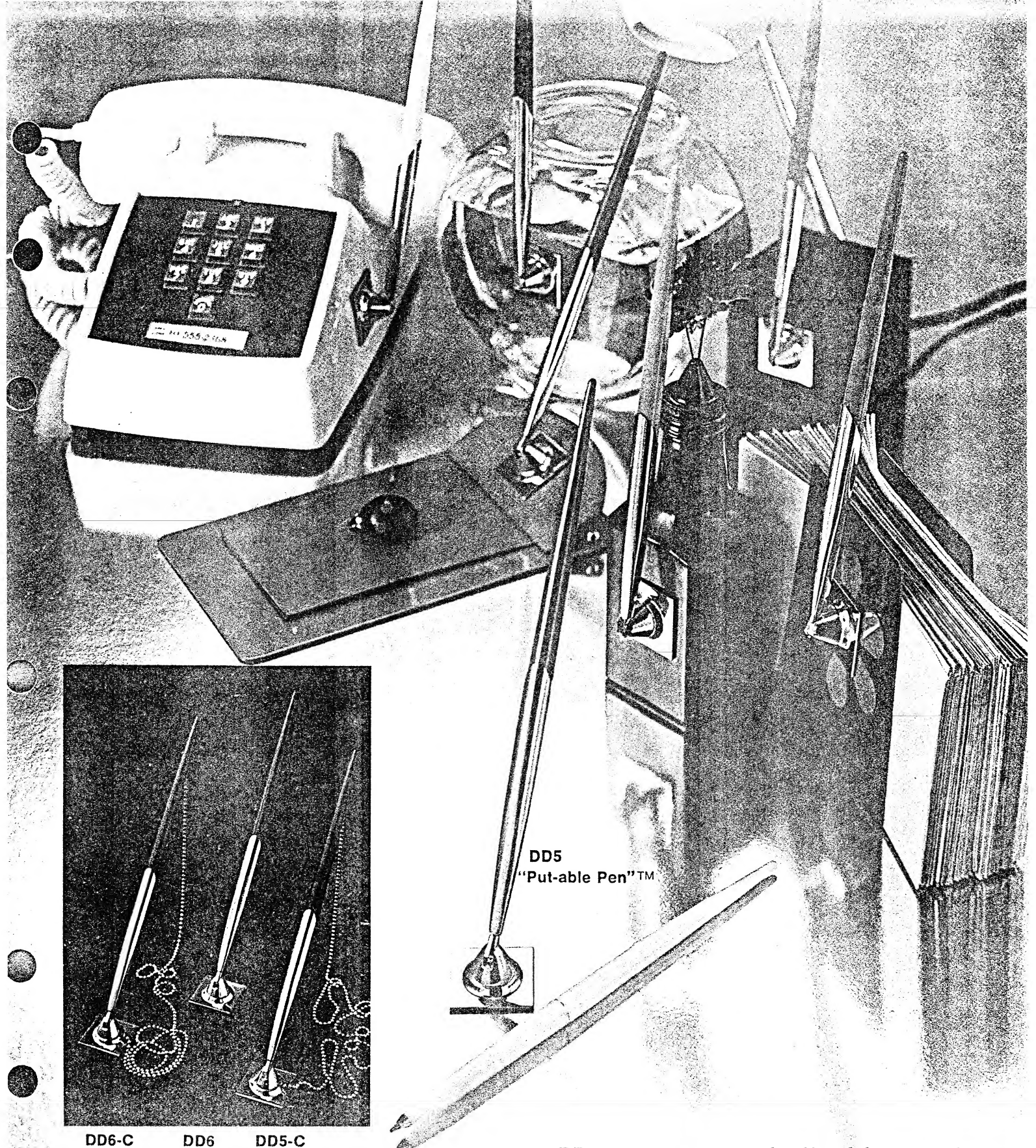
501S Distinctively-molded by Sheaffer in jet crystal, 4" x 4".  
With Sheaffer's handsomely styled black ballpoint. \$5.95

1002H Gleaming molded jet crystal, 4" x 4", nameplate. With  
famous quality "White Dot" ballpoint in black. \$12.50  
Desk set also available without nameplate. \$11.00

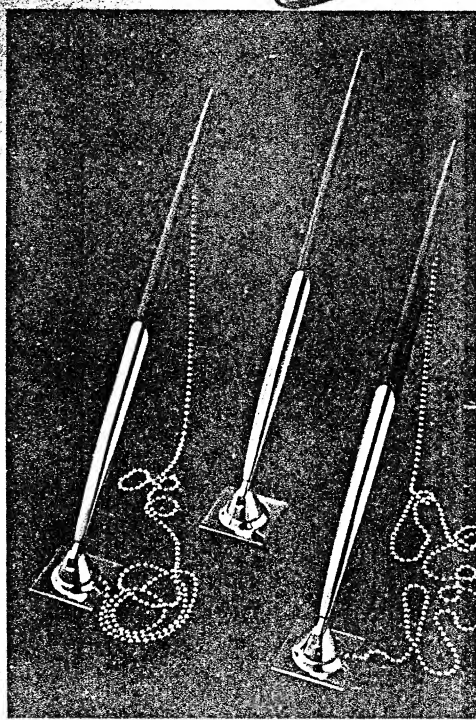
D395 Smart design in shiny black plastic, 3 1/4" x 4 1/4". With  
complementing Sheaffer ballpoint in black. \$3.95

509H The striking simplicity of molded jet crystal, 4" x 4".  
Complemented by easy-fill black cartridge pen. \$8.95





DD5  
"Put-able Pen"™



DD6-C    DD6    DD5-C

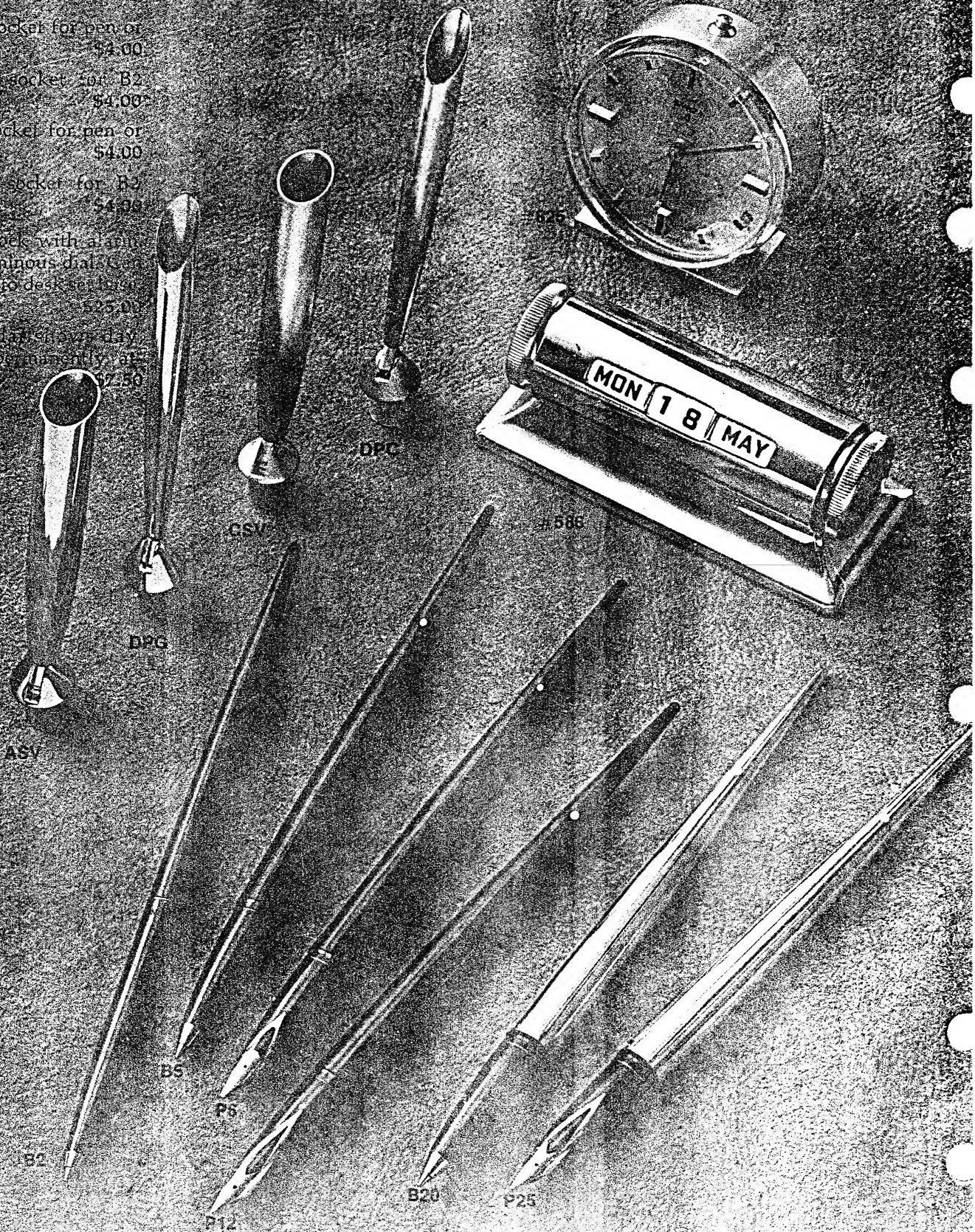
DD5 "Put-able Pen"™ with self-stick base goes almost any where. Put it on metal, plastic, glass, wood. Bright chrom sockets and lively colors: green, orange, yellow, pink, blue, black, white. Medium point giant refill. Versatility at \$3.9

DD5-C "Put-able" pen with chain to keep it from wandering. Bright chrome socket and black "Decor" ballpoint. \$4.9

DD6 Gold electroplate socket, brown ballpoint. \$4.9

DD6-C "Put-able" pen with brown "Decor" ballpoint i gleaming gold electroplate finish socket, chain. \$5.9

- 1. Gold electroplate socket for pen or ballpoint \$4.00
- 2. Gold electroplate socket for B2 or B2 ballpoint only \$4.00
- 3. Brushed chrome socket for pen or ballpoint \$4.00
- 4. Brushed chrome socket for B2 or B2 ballpoint only \$4.99
- 5. Reliable 3-day clock with alarm, 12K gold face, luminous dial. Can be permanently attached to desk set base. \$5.00
- 6. Perpetual calendar shows day, month. Can be permanently attached to desk set base. \$7.50



ASV

BPG

GSV

DPC

#825

#586

B2

B5

P5

P12

B20

P25

Decor ballpoint for skip-free writing. In black, brown, blue, green, yellow, orange, white and pink. \$2.00

White Dot ballpoint, fine or medium point. Stainless steel tip refill. In black or brown. \$5.00

P6 White Dot cartridge pen, inlaid stainless steel point. Black or brown \$6.00

P12 White Dot cartridge pen, convertible fill. 14K gold inlaid point. In black or brown. \$12.50

B20 White Dot ballpoint in 12K gold-filled. Stainless steel tip refill. \$20.00

P25 White Dot cartridge pen in 12K gold-filled. 14K gold inlaid point. Convertible fill. \$25.00

# SHEAFFER

## DESK SET PRICE LIST AS CATALOGED

These prices are effective May 1, 1973

The prices shown below are suggested retail prices for the A690 catalog. These prices include the base, book-let(s) and writing instrument(s). If other instruments or accessories are desired, see other side for instructions.

<u>FRONT COVER</u>	<u>Price</u>	<u>PAGE 10</u>	<u>Price</u>
S27 Desk Set with two P12 pens	\$ 87.00	SP11, SP12, SP13, SP14, SP15, SP16 with B5M ballpoint	\$ 35.00
<u>INSIDE FRONT COVER</u>			
M27 Desk Set with two P12 pens	87.00	SP21, SP22, SP23, SP24, SP25, SP26 with two B5M ballpoints	45.00
J27 Desk Set with two P12 pens	82.00	<u>PAGE 11</u>	
G30 Desk Set with two P12 pens	102.00	DSI-1, DSI-2, DSI-3, DSI-4, DSI-5, DSI-6 with B5 ballpoint	31.00
AG40 Desk Set with two B5 ballpoints	95.00	<u>PAGE 12</u>	
<u>PAGE 1</u>			
PW50 Desk Set with two B5 ballpoints	115.00	J07 Desk Set with P6 pen	26.00
AG50 Desk Set with two B5 ballpoints	115.00	M09 Desk Set with P6 pen	31.00
<u>PAGE 2</u>			
M15 Desk Set with P12 pen and B5 ballpoint	57.00	W08 Desk Set with two B2 ballpoints	24.50
G17 Desk Set with P12 pen and B5 ballpoint	72.00	S19 Desk Set with P6M pen	27.50
PW40 Desk Set with two B5 ballpoints	95.00	<u>PAGE 13</u>	
PW30 Desk Set with B5 ballpoint	70.00	W14 Desk Set with B2 ballpoint	21.00
<u>PAGE 3</u>			
SL27 Desk Set with two P12M pens	75.00	G6 Desk Set with B5 ballpoint	13.50
<u>PAGE 4</u>			
AG30 Desk Set with B5 ballpoint	70.00	J6 Desk Set with B5 ballpoint	13.50
J15 Desk Set with P12 pen and B5 ballpoint	57.00	M03 Desk Set with B5 ballpoint	20.00
S15 Desk Set with P12 pen and B5 ballpoint	57.00	<u>PAGE 14</u>	
AG20 Desk Set with B5 ballpoint	57.50	TR3 Desk Set with two B2 ballpoints	25.00
<u>PAGE 5</u>			
M14 Desk Set with two B5 ballpoints	44.50	M6 Desk Set with B5 ballpoint	18.50
<u>PAGE 6</u>			
SL2 Desk Set with P12 pen and B5 ballpoint	59.50	S6 Desk Set with B5 ballpoint	18.50
J14 Desk Set with two B5 ballpoints	42.00	S16 Desk Set with B2M ballpoint	20.00
SL14 Desk Set with P12M pen and B5M ballpoint	45.00	<u>PAGE 15</u>	
PW20 Desk Set with B5 ballpoint	57.50	W04 Desk Set with B2 ballpoint	11.00
<u>PAGE 7</u>			
S14 Desk Set with two B5 ballpoints	42.00	TR2 Desk Set with B5 ballpoint	20.00
AG10 Desk Set with B5 ballpoint	45.00	TR1 Desk Set with B2 ballpoint	15.00
G10 Desk Set with P6 pen	36.00	W05 Desk Set with B5 ballpoint	13.50
PW10 Desk Set with B5 ballpoint	45.00	<u>PAGE 16</u>	
<u>PAGE 8</u>			
J12 with calendar with B5 ballpoint	61.00	5013 Desk Set with B195 ballpoint	5.95
S03 Desk Set with B5 ballpoint	26.00	1002H Desk Set without nameplate with B5 ballpoint	12.00
S09 Desk Set with P6 pen	31.00	With nameplate	1.50
W09 Desk Set with P12 pen and B5 ballpoint	39.50	B395 Desk Set with B2 ballpoint	3.95
<u>PAGE 9</u>			
M12 with calendar with B5 ballpoint	56.00	5091 Desk Set with P3 pen	6.95
W06 Desk Set with two B5 ballpoints	27.00	<u>PAGE 17</u>	
J09 Desk Set with P6 pen	33.50	DB5 "Put-able" with B5 ballpoint	3.95
SL1 Desk Set with B2 ballpoint	26.00	DB5-C "Put-able" with P3 chain and B2 ballpoint	4.95
		DB6 "Put-able" with B2 ballpoint	4.95
		DB5-C "Put-able" with P3 chain and B2 ballpoint	5.95

Booklet(s) either gold plated or chrome, will be shipped with desk sets as cataloged unless otherwise specified.

# SHEAFFER

## DESK SETS PRICE LIST

These prices are effective May 1, 1973

Prices shown in the illustrations of this catalog are the suggested retail prices of the base, socket(s) and the particular writing instrument(s) shown. To compute the suggested retail price for a Sheaffer desk set using different writing instruments than those shown, simply add the prices shown below for the base (includes socket(s)) and the writing instruments and other accessories. Prices as cataloged are shown on the reverse side of this page.

Examples:	M27 Base and Sockets	\$62.00	J6 Base and Socket	\$13.50
	P12 Pen	12.50	M5 Marker	5.00
	B5 Ballpoint	5.00		
	Retail Price	\$79.50	Retail Price	\$18.50

### WRITING INSTRUMENTS

Ballpoints	Cartridge Pens	Markers	Other Accessories
B2 \$ 2.00	PG \$ 6.00	M5 \$ 5.00	#B25 Clock \$30.00
B5 5.00	PGM (matte) 6.00	M5M (matte) 5.00	#586 Calendar \$30.00
B5M (matte) 5.00	P12 12.50	M25 25.00	
B20 25.00	PLPM (matte) 12.50		
	P25 30.00		

### BASES (INCLUDES SOCKETS)

<u>FRONT COVER</u>		<u>PAGE 10</u>	
S27 Base and Sockets	\$ 62.00	SF11, SF12, SP13, SP14, SP15, SP16 Base & Socket	\$30.00
<u>INSIDE FRONT COVER</u>		SP21, SP22, SP23, SP24, SP25, SP26 Base & Sockets	35.00
M27 Base and Sockets	62.00	<u>PAGE 11</u>	
J27 Base and Sockets	57.00	DS1-1, DS1-2, DS1-3, DS1-4, DS1-5, DS1-6	
G30 Base and Sockets	77.00	Base and Socket	26.00
AG40 Base and Sockets	85.00	<u>PAGE 12</u>	
<u>PAGE 1</u>		J07 Base and Socket	29.00
FW50 Base and Sockets	105.00	M09 Base and Socket	25.00
AG50 Base and Sockets	105.00	W08 Base and Sockets	20.50
<u>PAGE 2</u>		SL9 Base and Socket	21.50
M15 Base and Sockets	39.50	<u>PAGE 13</u>	
G17 Base and Sockets	54.50	W14 Base and Socket	19.00
FW40 Base and Sockets	85.00	G6 Base and Socket	13.50
FW30 Base and Socket	65.00	J6 Base and Socket	13.50
<u>PAGE 3</u>		M08 Base and Socket	21.00
SL27 Base and Sockets	50.00	<u>PAGE 14</u>	
<u>PAGE 4</u>		TR3 Base and Sockets	21.00
AG30 Base and Socket	65.00	M6 Base and Socket	13.50
J15 Base and Sockets	39.50	S6 Base and Socket	13.50
S15 Base and Sockets	39.50	SL6 Base and Socket	15.00
AG20 Base and Socket	52.50	<u>PAGE 15</u>	
<u>PAGE 5</u>		W04 Base and Socket	9.00
M14 Base and Sockets	24.50	TR7 Base and Socket	15.00
<u>PAGE 6</u>		TR1 Base and Socket	13.00
SL2 Base and Sockets	42.00	W05 Base and Socket	8.50
J14 Base and Sockets	52.00	<u>PAGE 16</u>	
SL14 Base and Sockets	27.50	S01B Base (with B125 ballpoint)	5.95
FW20 Base and Socket	52.50	D399 Base (with B2 ballpoint)	3.95
<u>PAGE 7</u>		S09H Base (with P3 pen)	6.95
SL4 Base and Sockets	32.00	1002H Base and Socket (without nameplate)	7.00
AG10 Base and Socket	40.00	1002H Base and Socket (with nameplate)	8.50
G10 Base and Socket	30.00	<u>PAGE 17</u>	
FW10 Base and Socket	40.00	DD5 Put-able Pen (with B2 ballpoint)	3.95
<u>PAGE 8</u>		DD5-C Put-able Pen with chain (with B2 ballpoint)	4.95
J12 Base and Socket with Calendar	56.00	DD6 Put-able Pen (with B2 ballpoint)	4.95
S08 Base and Socket	21.00	DD6-C Put-able Pen with chain (with B2 ballpoint)	5.95
S09 Base and Socket	25.00	<u>BACK COVER</u>	
W09 Base and Sockets	22.00	ASV Socket (gold plate)	5.00
<u>PAGE 9</u>		DF3 Socket (gold plate)	5.00
M12 Base and Socket with Calendar	51.00	CS7 Socket (chrome plate)	5.00
W06 Base and Sockets	17.00	DC Socket (chrome plate)	5.00
J09 Base and Socket	27.00		
SL1 Base and Socket	24.00		